

The world's finest cookware
has added New Perma-Sheen
to Deluxe Revere Ware



*Its mirror-bright inside finish always stays bright...
lets food glide easily on the surface...makes cleaning simple!*

There's never been anything like the beauty and permanence of new Deluxe Revere Ware with Perma-Sheen... the mirror bright inside finish that can't rub off or scratch off. Lasts the lifetime of the utensil, for a lifetime of easier cooking.

More Deluxe Revere Ware Features

- SOLID stainless steel, never burns through!
- THICK copper-clad bottoms spread heat evenly, quickly. No hot spots.
- NEW one piece Bakelite handles and knobs are cool to the touch. Welded handles eliminate rivets.
- NEW retractable hanging rings for

beauty and convenience and snug fitting covers that help seal in precious flavors. Cook the waterless-way if you wish. Put them all together, and they make the world's finest cooking utensils. See new Deluxe Revere Ware with Perma-Sheen now on display at your favorite store. Revere Copper and Brass Incorporated, Rome, New York.

New technical discoveries let you clean copper and stainless steel as quickly as ordinary cooking utensils. Buy Revere Ware Copper Cleaner, it's perfect for stainless steel, too!

