

World's Finest



Styled for modern cooking!

The clean-cut beauty of Revere Ware, in sparkling Stainless Steel, and clad with glowing Copper is the highlight in any kitchen . . . modern, or traditional!

And it cooks as beautifully as it looks—because the thick copper spreads the heat faster and more evenly across the bottoms of the utensils. You can't burn a hole in it—and it's made for a lifetime! You'll find a wide choice of Revere Ware Skillets, Sauce Pans, Canisters, Tea Kettles, Coffee Makers and Mixing Bowls at your favorite store. Priced for you . . . for gifts, too! Beware of imitations! Look for the Revere Ware trademark in the thick copper bottoms! Revere Copper and Brass Incorporated.

HEAT CONDUCTIVITY* CHART

Copper	100 %
Aluminum	54.2%
Cast Iron	11.9%
Steel	11.8%

*Taken at 100° C., the boiling point of water. Source: Handbook of Chemistry and Physics, 34th Edition.

