

# American Beauties...



... Revere style! Yes, each and every one of these bright beauties is in the grand Revere tradition . . . lovely-to-look-at . . . easy-to-use . . . and built to last a lifetime!

And what time and money-savers! Why, cooking the Revere "waterless" way makes preparing meals a pleasure. This modern method also preserves precious vitamins and minerals . . . adds new zest and flavor even to the simplest dishes.

And because these copper-clad stainless steel "Kitchen Jewels" resist pitting, stay bright and beautiful through the years, they're your most economical buy, too.

So whether you're interested in skillets, sauce pans, sauce pots, percolators, Dutch ovens or pressure cookers, be sure you ask for Revere Ware. There is nothing finer! But beware of imitations. Always look for the trade-mark in the thick copper bottom. Revere Copper and Brass Incorporated, Rome Manufacturing Company Division, Rome, N. Y.



Set off your gleaming "Kitchen Jewels" and save storage space with the handsome, convenient Revere Di Line Rack.