

Your proof of Good Taste...

Revere Ware!



YES, Revere Ware is the most beautiful kitchen ware you can own. For each one of these exquisite "Kitchen Jewels" is a masterpiece of gleaming, silvery loveliness and distinctive beauty. Sure proof of the good taste of its owners.

And yet it's so practical! Cooking the Revere "waterless" way saves time, cuts down fuel bills, and retains all the precious vitamins and minerals so important for a well-balanced diet. Your meals taste, look, and *are* better!

Furthermore, these copper-clad, stainless steel beauties are your best buy because they will last a lifetime . . . their enduring loveliness unchanged even after years of hard usage. There's a complete line of Revere Ware which includes skillets, sauce pans, double boilers, sauce pots, Dutch ovens, coffee percolators . . . in fact, *anything* your heart desires! But Revere Ware is imitated. So look for the Revere Trademark on the thick copper bottom.

NEW! For the millions of you homemakers who already own Revere Ware, here is a handsome new DeLuxe Utensil Rack on which to display your collection. Made of stainless steel, it's equipped with ten movable hangers to show off ten of your skillets and sauce pans. Ever so handy, it's a time and temper-saver that will add glamour and charm to your kitchen!

Water can't leak Out... can't leak in When You Use Copper!



Running water in your house may be a blessing, but not always a joy—for example, when a pipe rusts through and the leak ruins walls, draperies or furniture.

Copper, which never rusts, is the one material you can depend on to keep water where you want it. Down through the years, copper gutters, downspouts, roof valleys and heating or plumbing lines guard against leaks and repair bills. They make your house better to live in, better to own, rent or sell.

Surprisingly enough, builders tell us it frequently costs you little or no more in the first place to have copper in your home in place of rustable metals—and in the long run copper almost invariably costs you less. Look for copper as the standard of quality in houses; and, remember, the standard for copper is Revere!

"Invisible Heating" keeps them warm



You have no radiators, registers or other visible heat source when you have *radiant panel heating*. Hot water circulates through copper tube embedded in the floors or ceilings; and as these surfaces become warmed, the heat radiates to every part of the room.

Radiant panel heating not only gives you warm, draft-free floors and even temperatures, but in many homes, we are told, it has resulted in substantial savings in fuel costs. And as a further assurance that costs will be low and satisfaction high, good builders use Revere Copper Water Tube for the piping. This tube usually costs no more to install than common, rustable pipe; yet copper tube stamped with the name Revere is a quality feature that *adds* to the permanent value of your home.

P.S.

Revere literature tells how to be sure of lasting quality in houses. Write us the nature of your interest in housing, and we will send you the booklets of most value to you. For any building copper is a sign of quality. For long, care-free service, insist on Revere Copper for water and heating systems, termite shields, roofing, flashing, gutters and downspouts.

REVERE

COPPER AND BRASS INCORPORATED

Founded by Paul Revere in 1801

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