

# The Pride and Joy of Happy Millions!

Almost every woman falls in love with Revere Ware on sight. It is so rich looking, so beautifully designed. But the real joy comes when you first try these Copper-Clad Stainless Steel utensils. Revere "waterless" cooking seems to make foods taste so much more delicious while retaining their precious vitamins and minerals. Revere utensils are so easy to use—they save time and fuel because they heat up so quickly and evenly—they need so little watching—they're so easy to keep looking ever-new.

The purchase of Revere Ware is a good investment no matter what your budget may be, for the extra-thick copper bottom makes it practically indestructible. (We have never heard of a piece of Revere Ware wearing out.) There's a complete line which includes skillets, sauce pans, double boilers, sauce pots, Dutch ovens, coffee percolators. Truly, Revere Ware is just what you want. Buy it. To make sure you get it, look for the trademark in the thick copper bottom.

**REVERE COPPER AND BRASS INCORPORATED**

Rome Manufacturing Company Division  
Rome, New York

